

Crediblock.com LLC



**CREDI
BLOCK** Wall St. 2.0

CONFIDENTIAL

Crediblock Wall St. 2.0

- Credibility is the new currency
- Credibility Block (vs. Wall St.)
- Blockchain is architecture not a marketplace
- “Wall St. Monopoly” is ripe for disruption (Pre IPO, FX, OTC, Niche Markets)

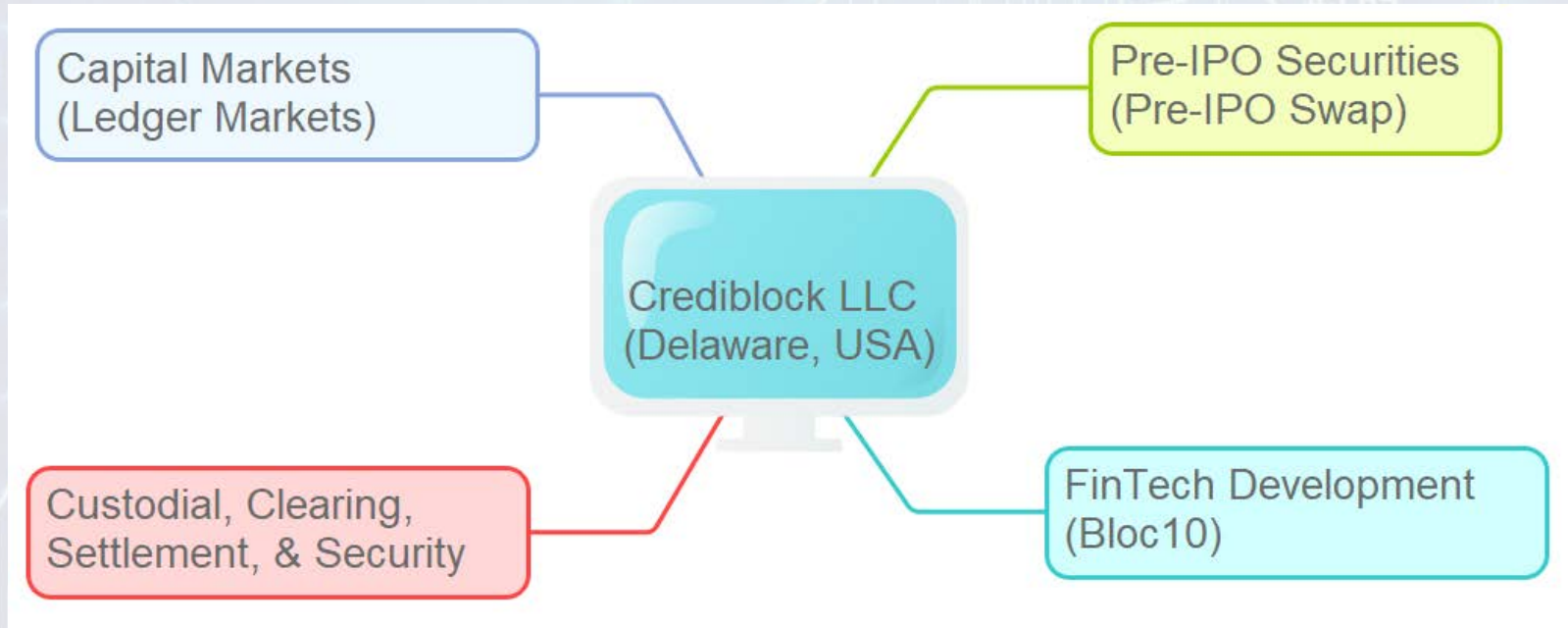
Crediblock	Wall St.
Credibility	Licenses & Accreditation
Low Fees	High Fees
Decentralized	Centralized
Disruptive	Status Quo
Niche Markets	Consolidation

Disruptive & Niche Markets

- Crediblock seeks to evolve disruptive and niche markets.
- Examples include Pre-IPO, FX Exotics (Russian Ruble), Penny Stocks, Crypto, Derivatives, and Securities Lending.
- As we grow we can launch our own synthetics.
- Our goals are to stabilize volatility by providing liquidity, fair market making, and launching new products the market has never seen (where there is need).
- Our customers will be institutions; but we will be licensed for retail. **Crediblock is the new investment banking paradigm.**

Global Corporate Structure

- Crediblock aims to grow into an international investment bank



Our backstory

- The Crediblock Team is comprised of professionals from all fields of Wall St. including but not limited to asset management, securities brokerage, legal, floor trading, and quantitative development.
- With the ascent and descent of Crypto we saw an opportunity to disrupt traditional markets, so we founded Crediblock and identified several key markets to disrupt, including Pre IPO.
- Crediblock.com LLC has 12 Senior Partners, and a scalable support and development team.

Team (Senior Partners)

- Steve Utley – OTC trader and market maker for boutique Wall St. bank.
- Jason Green – Previously, Senior Analyst and Trader for Special Situations at Highland Capital Management LP.
- Joseph Gelet – Quantitative FX Asset Manager for 20+ years.
- Chris Forbes managed a 100+ person firm as a floor trader on the NYSE.

Operations

- We have a dedicated, scalable programming and development team.
- We have 2 local language speaking desks for Europe and Asia.
- We provide related support documents as needed, fee sharing agreements, and can assist in processing of due diligence.
- Crediblock.com LLC is a FinTech company, securities cleared through a registered Broker-Dealer.
- We are in the process of rolling out an electronic trading system.

Statistics

- We have relationships with 4 investment banks, 6 broker-dealers, 5 investment advisors, 3 independent foreign agents, 25+ family offices, 10+ hedge funds, and 2 fund of funds.
- Our group raised more than \$180+ Million for Pre IPO as an asset class in the past 2 years.

Corporate Services

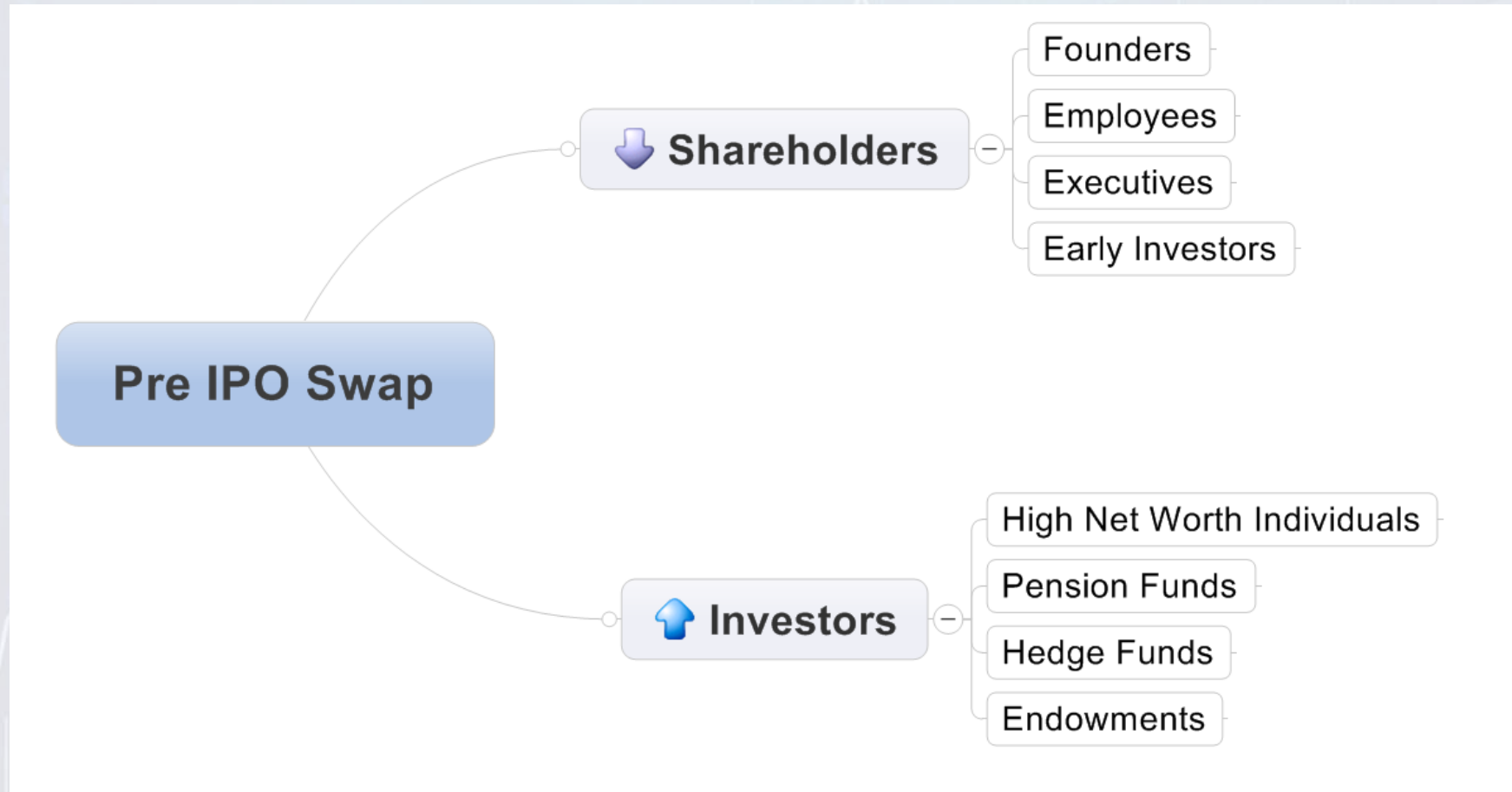
- Internal Controls – The Crediblock team can audit your internal practices for potential issues such as Cybersecurity (data theft), foreign exchange losses “Currency Headwinds”, and other game changer risks typically unseen ‘until it’s too late’
- Foreign Exchange payments and hedging – Crediblock can implement an FX payments regime that can bind your payments schedules to an active hedging program, which can save \$\$ and protect from risks
- Digital marketing for regulated companies – We have a platform to engage in regulated marketing on social media

PreIPOSwap.com Our Brand

- www.preiposwap.com is our blog, the website is the brand for Private Securities (Private Equity) for unicorns commonly known as “Pre IPO” because most of the companies are about to go public.
- Our website features a public blog and members area where we provide more information such as market intelligence and research.

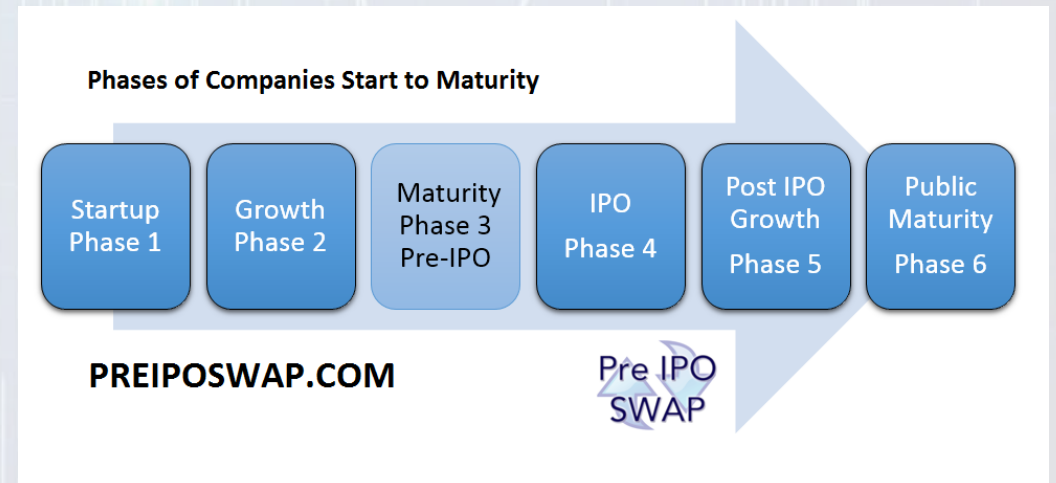


Taxonomy who participates



Why Pre IPO is the 'sweet spot'

Startup investing is very risky, only 1% of startups succeed, and only 1% of 1% become Amazon (AMZN). IPO investing has historically returned an average of 12.5% over the past 30 years, which is better than the benchmarks but not quite 'exciting.' Pre IPO is the ideal mix of risk and reward.



Competitive Advantage

- We are a boutique firm with a diverse background.
- We have unique connections.
- As a B2B wholesaler, our prices are generally better.
- We are exclusive to some opportunities we have cultivated .
- We often have direct access to founders, C level executives, and other key board members.
- For institutionally sized clients we offer VIP white glove service.
- We never charge any up front fees, we provide market intelligence and more all built into the transaction (average commission 5%).
- Sometimes our net cost including commission may be lowest avail.

The Pre-IPO Process Buyers

- Buyers need to provide identity verification, proof of funds and address, and sign a Letter of Intent (LOI)

Accredited Investor Process (Buyers) @ preiposwap.com



Process in steps for buyers

1. Initial consultation, Pre IPO Swap provides our docs including Whitepaper, Pitch Deck, and list of available companies.
2. Buyer decides on what is interesting and in what size, and fills out a simple LOI form on our site.
3. We then determine the price and get back to the buyer, if the buyer agrees they sign an NCNDA and provide proof of funds.
4. We collect the same due diligence on the sell side, which includes proof of ownership, and introduce buyer to seller.
5. Buyer signs a share purchase agreement and wires funds.
6. Shares are transferred to the buyer.

The Pre-IPO Process Sellers

- Sellers need simply to sign a Fee Sharing Agreement with us, an NCNDA (Non-Circumvent Non-Disclosure) and decide on a price. Sellers should give us 60 days exclusive.

Shareholder Process (Sellers) @ preiposwap.com



3 examples why cheaper

- Palantir, last round was at \$11/share, our current offer is \$6.20
- Impossible foods, we have an existing deal closing at @\$13.90 currently trading at \$20 - \$22

Reasons why discounts emerge:

- Seller such as executive or employee has urgent cash needs and is willing to take a haircut to close a sale
- Special situations such as divorce, executives going to another firm, or probate.
- A fund with a 5 year multi-billion position needs to pay taxes in cash annually on the growth (capital gains) they may sell a portion of their position at a discount to generate cash needed to pay taxes

The sector approach

- Stock picking is a job by itself.
- The US Stock market has the most transparency and highest quality of publicly information available, yet professional analysts fail to beat indexes because of unknown factors.
- One approach to Pre IPO is to invest in the top 20 – 50 names accordingly.
- No one knows out of the 450 unicorns which one will be the next Facebook. Buying multiple names as a portfolio is a sound approach.

Points to consider

- Shareholder rights are very important. If something goes wrong with the offering these rights are the only asset you have in the event of a class litigation case. Most of the ways in the market customers obtain Pre-IPO are actually 'derivatives' such as forward contracts, funds, and other types of SPVs which do not have shareholder rights. We offer only direct access to the cap table; if the size is too small for cap table we offer only direct ownership of shares, even if in an SPV.
- We have experience in this market, we can help solve problems that may arise, or avoid them if they are known. For example in India all purchasers of securities need to open a DMAT account with the central bank.

Additional points to consider

- Without owning actual shares in Company ABC one does not necessarily have shareholder rights in Company ABC.
- Buying Pre IPO shares often give you Pari Passu rights which means if there is another round of investment (including an IPO) you will have rights to buy more shares. These can be transferred to other clients or sold.
- A company doesn't have to IPO in order to do well. SpaceX has more than doubled in value in the past 18 months.

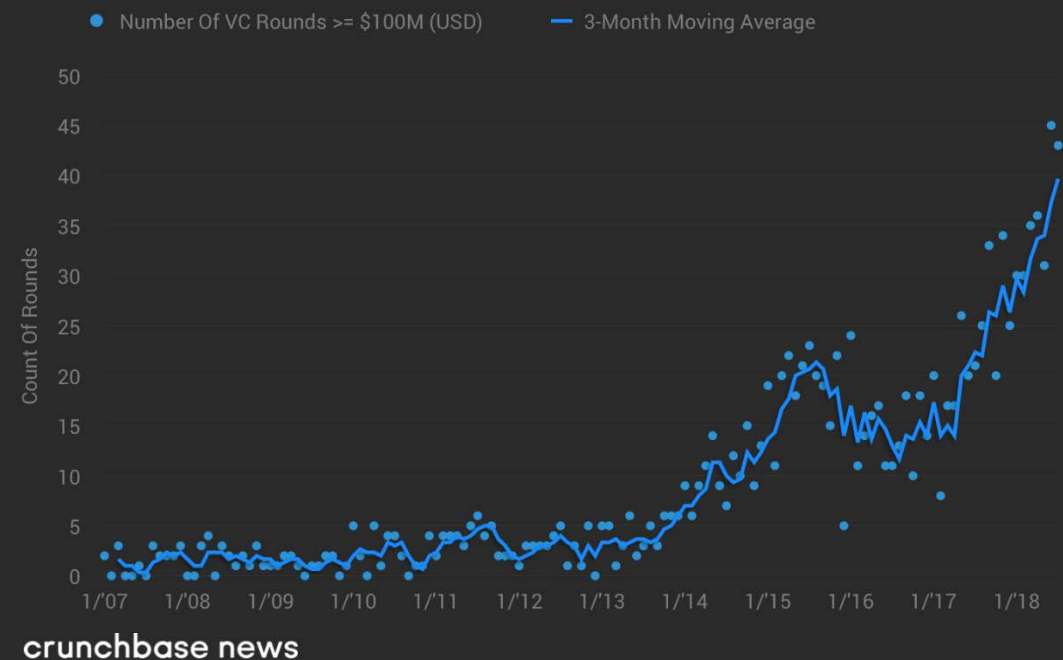
Market Update

- Since big names like Uber, Lyft, Pinterest have gone IPO and AirBNB is about to (and overpriced) many are now looking further down the development line, to Unicorns that are more mid-stage
- Some popular names include PayTM, Impossible Foods, Palantir, Magic Leap, Zomato, Didi, GoJek.
- Some companies like SpaceX have doubled in the last year although SpaceX has no plans to IPO.
- Pre IPO is becoming a popular asset class

Pre IPO Securities

- Private Securities we call “Pre IPO” means late stage, mature companies
- The average commission on a Pre IPO transaction is 5%
- While the market is OTC, 80% of our counterparties are regulated institutions (the rest being hedge funds and family offices)

Monthly Count Of VC Deals Raising \$100 Million Or More, Worldwide, Since 2007



Eligible Contract Participants (ECP)

- Crediblock seeks only institutional partner & investors or ECP
- This is for sophisticated investors only
- Minimum investment generally \$1 Million USD
- We have the existing infrastructure, credit relationships, market making capacity, and tools ready to execute
- For detailed business plan [sign Crediblock NDA](#) emailed to info@Crediblock.com
- Office Phone +1 646 781 8009

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